

Lobbying Effort On Topic Not Yet Assigned A Bill Or Rule Number

2011-2012 Legislative Session

Development, drafting or introduction of a proposal relating to

State-based issues related to implementation of recently enacted federal health care reform.

Action Intended To Affect: Both Legislative Matter and Rule

Total Hours Of Effort On This Matter

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
142	104	51	283	580

Hours of Principals' Efforts on This Matter

Wellpoint Inc./Anthem Blue Cross Blue Shield of Wisconsin				
2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
142 (25%)	104 (20%)	51 (20%)	283 (60%)	580 (32%)